

Measuring Instructions

We advise that you have either a friend, family member or, for the best results, a professional seamstress/tailor take your measurements

When measuring please make sure you have on the same underwear you are planning on wearing under the dress (i.e. strapless bra/padded bra/spanx etc)

Designers determine the closest size of the dress using 3 measurements: **Bust, Waist, and Hip**

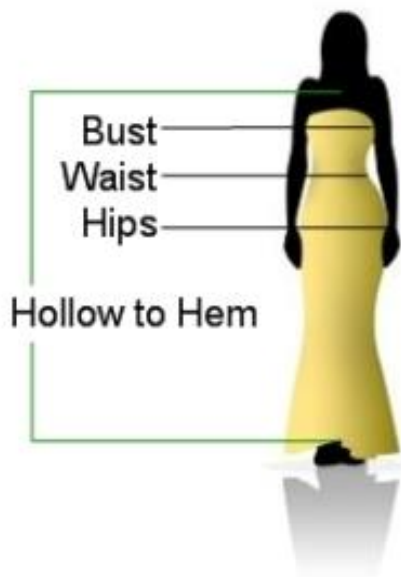
We will also need the bridesmaids **"Hollow to Hem"** measurement; this is the measurement from the hollow base of the neck to the floor WITH NO SHOES. This will help to decide whether the dress should be ordered in standard length or with extra length (which is 5 inches additional)

Please note that length is NOT made to order and will need to be hemmed accordingly

Please provide measurements in inches rather than cm's when possible

Use only a standard cloth measuring tape. Do not pull the tape tightly; it should be just tight enough to stay in place. Also make sure you do not breathe in when taking measurements!

Measuring guide:



Taking the Bust Measurement

- Stand straight with your feet slightly apart and your arms down at your side
- Position the measuring tape so that it covers the widest part of your back and the fullest part of your bust

Taking the Waist Measurement

- Standing straight, bend to your side. The bend is your natural waist which is the smallest part of your waist – at the bottom of your ribcage and approximately 2 inches above your belly button
- Stand straight with your feet slightly apart
- Place the measuring tape around your natural waist. Do not pull the tape too tight – allow room for one finger underneath the tape

Taking the Hip Measurement

- Stand straight with your feet slightly apart and your arms down at your side.
- Position the measuring tape around the widest part of your hips (approximately half way over your bottom!) – not over your hip bone

Taking the Hollow to Hem Measurement

- Place tape measure in the hollow of your neck and measure to the floor (with no shoes)

Once all measurements are taken, please email them to info@nabbd.co.uk referencing the name of the bride and one of our trained team will then put the measurements against the appropriate designers' size chart to be able to determine the closest size to order

Please note dress sizes are NOT made to measure/bespoke and alterations will be needed to ensure a tailored fit. Should you have any difficulty with measuring please contact us on 0208 8712277 and we will be happy to assist you